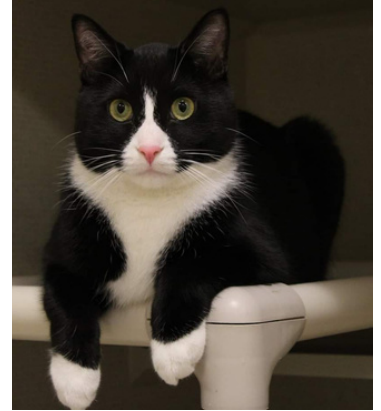




## Partnership Opportunities with Bellwether Harbor Animal Shelter

### About Bellwether Harbor:

Since the Bellwether Harbor Animal Shelter and Training Center was built in 2002 our mission has remained unchanged, help animals and people make a connection through education, training, and adoption. Bellwether Harbor is primarily funded through generous donors and grants.



### Services We Offer:

- Shelter for lost, abandoned, and abused animals in Newaygo County and surrounding Counties.
- Adoption of animals into loving homes.
- Lost and found services and microchipping to reunite pets with their owners.
- Food, a safe environment, medical attention, and love for all animals in our care.
- Dog Training.
- Educational youth programs.
- Volunteer opportunities.
- Retail sales of collars, leashes, tags, and enrichment products for dogs and cats.

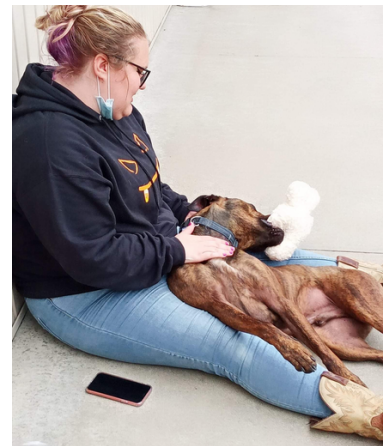
### Fast Facts about Bellwether Harbor:

- We do not have time limits or restraints on our animals. 100% of adoptable animals are placed in homes.
- We have provided food, housing, vaccines, medical care, and microchipping for thousands of animals over the last 20 years.
- All of our dogs and cats are spayed/neutered, up to date on vaccines, and microchipped before they leave our shelter.
- All of our funding comes from donations, event sponsorships and revenue, grants, fees for service, and endowments.



### Why Partner with Bellwether Harbor:

Bellwether Harbor plays a vital role in our community by supporting the human animal bond. We provide relief for overcrowded shelters and overwhelmed pet owners. We invite you to join us as our reach grows, and with it our ability to help more of the dogs and cats that need us.



# 2 0 2 3 E V E N T S

Please read through the events and their sponsorship levels. Choose to sponsor one, some, or all and return page 9 with your selections.



## **Pet Pals Spring Break Enrichment Day**

April 5th

## **Volunteer Appreciation Dinner**

May 5th

## **Run Forrest Reunion & Open House**

(Formerly Run Forrest Run 5k)

June 3rd

## **Pet Pals session I**

June 14th

## **Pet Pals Session II**

August 9th

## **3rd Annual Craft & Vendor Show**

September 9th

## **Howl-o-ween Trunk or Treat & Pet Costume Contest**

October 26th

## **Holiday Open House and Bake Sale**

December 2nd

# Pet Pals Partner

A great opportunity for kids 8-14 years old. It's a hands-on humane education program funded in part through a grant from The Gerber Foundation, where kids will learn shelter/home animal health care, dog/cat grooming techniques, dog training, agility and animal safety. All participants will receive a t-shirt and goody bag. A snack will be provided mid-morning. Space for 20 children in each session. One sponsorship gives you exposure at both summer Pet Pal events.

## Dog's Best Friend \$300:

- Listed as Dog's Best Friend on Pet Pals summer social media.
- Click-through logo in email newsletters.
- Logo and hyperlink on all event pages.
- Logo on goody bag for all 2023 Pet Pal summer events.
- Company material in goody bags.



## Cat's Meow \$200:

- Listed as Cat's Meow sponsor on Pet Pals summer social media.
- Click-through logo in email newsletters.
- Logo and hyperlink on event pages.
- Company material in goody bag.

## Bag Sponsor \$100:

- Logo on event page.
- Logo on goody bag for all 2023 Pet Pal summer events
- Logo in email newsletters.
- Company material in goody bag.



# Volunteer Appreciation Dinner May 5th

*Bellwether relies heavily on volunteers to help keep the shelter running. They spend hundreds of hours every year taking care of and socializing animals and offering their time and talents at events. This annual dinner is a way for us to thank our volunteers for their time and dedication. All volunteers are invited and awards are presented to the volunteers with the highest number of hours.*

## **Man's Best Friend Sponsor \$200:**

- Listed as Man's Best Friend on all event social media.
- Click-through logo in email newsletters.
- Logo on all print materials for event.
- Click-through logo on Bellwether website for month of May.
- Recognition during award ceremony.

## **Puppy Chow Sponsor \$100:**

- Listed as Puppy Chow Sponsor on all event social media.
- Logo in email newsletters.
- Logo on all print materials for event
- Logo at food table during event



# Run Forrest Reunion & Open House

(Formerly Run Forrest Run)

## June 3rd

*Bellwether's largest annual fundraiser is getting a face lift! Bellwether alumni, animal lovers, families, pets, and friends are welcome to join us for food, games, building tours, a celebration walk, and more. Goody bags, t-shirts, and a celebration walk keepsake are given to all participants. A virtual walk will be available for our out of area friends.*

### Top Dog \$1000:

- Largest logo on event t-shirts.
- Largest logo on Run Forrest Reunion Brochures.
- Listed as Top Dog on event social media.
- Logo in email newsletters and all printed materials.
- Company material in goody bag.
- Logo displayed at registration table
- Announced as Top Dog during welcome speech
- Click-through Logo on Bellwether Harbor website.
- Listed as Top Dog on the registration page with logo and hyperlink.



### Gold Sponsor \$500:

- Logo on event t-shirts.
- Large logo on Run Forrest Reunion Brochures.
- Listed as Gold sponsor on event social media.
- Logo in email newsletters and all printed materials.
- Listed as Gold sponsor on the registration page with logo and hyperlink.
- Click-through logo on Bellwether Harbor website.
- Company material in goody bag.



### Silver Sponsor \$250:

- Name on event t-shirts.
- Logo on Run Forrest Reunion Brochures.
- Listed as Silver sponsor on event social media.
- Logo in event emails and all printed materials.
- Listed as Silver sponsor on the registration page with logo and hyperlink.
- Logo on Bellwether Harbor website.
- Company material in race swag bag

# Bellwether's 3rd Annual Craft and Vendor Show

## September 9th

*Annual craft show with booth space available to local businesses and crafters. Adding new booths and food options every year. Half day event with growing turnout each year.*

### **Leader of the Pack: \$500**

- Largest logo and hyperlink on event page and website.
- Largest logo on Craft Show shopping bags.
- Click-through logo in email newsletters.
- Logo on all print advertising for event.
- Company material in goody bag
- Logo on all event social media.

### **Animal Advocate \$250:**

- Logo and hyperlink on event page and website.
- Logo at Bellwether Booth.
- Logo in email newsletters.
- Listed as sponsor on all event social media.
- Listed as sponsor in all print advertising for event.

### **Bag Sponsor \$100:**

- Logo on Craft Show shopping bags.
- Logo in email newsletters.
- Company material in goody bag.
- Listed as sponsor on all event social media.

### **Vendor Space \$35:**

- Reserve your booth space now.
- Vendors required to bring own tables, chairs, and tents (if desired).
- \$10 deposit returned after booth space is cleaned



# Howl-o-ween Trunk or Treat & Dog Costume Contest

## October 26th

*Pet friendly trunk or treat with staff and volunteers in Bellwether Harbor's parking lot. Prizes for best pet costumes.*

### **Werewolf Sponsor \$150:**

- Logo and hyperlink on event page and website.
- Logo at Bellwether trunk.
- Click-through logo in email newsletters.
- Listed as sponsor on all event social media.
- Listed as sponsor in all print advertising for event.

### **Black Cat Sponsor \$100:**

- Logo and hyperlink on event page and website.
- Logo at Bellwether trunk.
- Logo in email newsletters.
- Listed as sponsor on all event social media.
- Listed as sponsor in all print advertising for event.

### **Sweet Fang Sponsor:**

- Donate candy for volunteers to pass out before October 21st.
- Shout out on Bellwether social media page.



# Holiday Open House and Bake Sale

December 2nd

*Annual open house with Santa photos, baked goods, boutique sales, and specials on retail items and microchips. One of the most highly anticipated and well attended events of the year.*

## **Santa's Helper Sponsor \$150:**

- Logo in lobby during event.
- Logo and hyperlink on event page.
- Logo at Bellwether trunk.
- Click-through logo in email newsletters.
- Listed as sponsor on all event social media.
- Listed as sponsor in all print advertising for event.

## **Barking Boutique Sponsor \$100:**

- Logo and hyperlink on event page.
- Logo at boutique entrance.
- Logo at Bellwether trunk.
- Logo in email newsletters.
- Listed as sponsor on all event social media.
- Listed as sponsor in all print advertising for event.

## **Pawsome Treats Sponsor:**

- Donate baked goods for the Bellwether Bake sale.
- Logo on the donated baked goods.
- shout out on Bellwether social media page.







**Please circle the desired sponsorship levels and return this page.**

Pet Pals Partner	Dog's Best Friend \$300	Cat's Meow \$200	Bag Sponsor \$100	
Volunteer Appreciation Dinner	Man's Best Friend \$200	Puppy Chow Sponsor \$100		
Run Forrest Reunion	Top Dog Sponsor \$1000	Gold Sponsor \$500	Silver Sponsor \$250	
Cats and Dogs Craft Show	Leader of the Pack \$500	Animal Advocate \$250	Bag Sponsor \$100	Vendor Space \$35
Howl-o-ween Trunk or Treat and Costume Contest	Werewolf Sponsor \$150	Black Cat Sponsor \$100	Sweet Fang sponsor	
Holiday Open House and Bake Sale	Santa's Helper Sponsor \$150	Barking Boutique Sponsor \$100	Pawsome Treats Sponsor	

**Contact Information**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Facebook Name: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your business logo to [Jessica@Bellwetherharbor.org](mailto:Jessica@Bellwetherharbor.org)  
*This information will be used to promote your business*

Payment Enclosed       Send invoice to: \_\_\_\_\_

Make checks payable to: Bellwether Harbor  
 Mail checks to: Bellwether Harbor PO Box 475, Fremont MI 49412

\_\_\_\_\_  
 Authorized Signature (required)

\_\_\_\_\_  
 Name (please print))

\_\_\_\_\_  
 Date